

SWISS

DESIGN

MADE  
IN

DOORS  
TO  
SWITZER  
LAND

OCT  
15-22

2019

JAPAN



SWISS DESIGN / MADE IN JAPAN  
A PRODUCT DESIGN PARTNERSHIP BETWEEN  
SWITZERLAND AND JAPAN: CONTEMPORARY  
OBJECTS BORN OUT OF THE COLLABORATION  
OF SWISS DESIGNERS WITH JAPANESE MANU-  
FACTURERS AND ARTISANS.

スイスと日本のプロダクトデザイン・パートナーシップ：  
スイスのデザイナーと日本の製造業者・職人との協働により  
生まれた現代的なアイテム。

OCT	15TH	11-20	
OCT	16TH	11-17	
OCT	17TH	11-21	RECEPTION 19-21
OCT	18TH	11-21	
OCT	19TH	11-21	
OCT	20TH	11-20	
OCT	21ST	11-20	
OCT	22ND	11-15	

B-SIDE, 5-11-2 JINGUMAE, SHIBUYA-KU, TOKYO  
[WWW.SWISS-DESIGN-JAPAN.JP](http://WWW.SWISS-DESIGN-JAPAN.JP)

SPONSORS: KARIMOKU NEW STANDARD,  
ON JAPAN, USM MODULAR FURNITURE,  
NESPRESSO, VICTORINOX  
SPECIAL THANKS TO: PRESENCE SWITZERLAND,  
VITRA, SAKAE STÜNZI FOUNDATION

ART DIRECTION + CURATION: DAVID GLAETTLI  
GRAPHIC DESIGN: SEBASTIAN FEHR  
SPACE DESIGN: WATARU KUMANO  
PLANNING: EMBASSY OF SWITZERLAND IN JAPAN