

PRESENTED BY



YUJI MIZUTA & MENSWEAR MENSWEAR

industry+

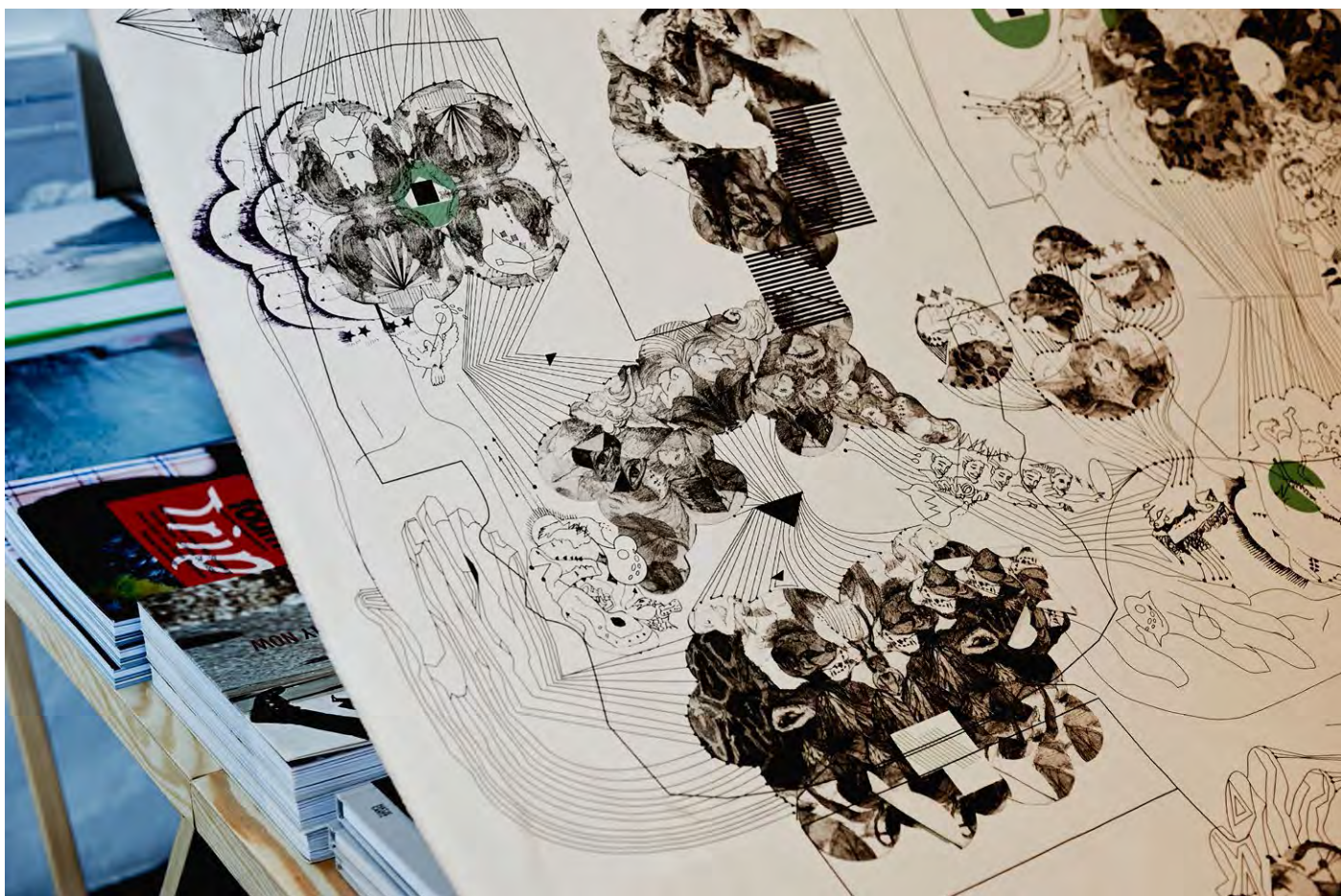
8th November 2014 - 8th January, 2015

MAD at 10 Tanglin Rd
Singapore 247908

Opening hours: Mon - Sun, 10am - 8pm
Tel: +65 6734 5688

Media Preview: 7th November, 3 - 5pm





Yuji Mizuta, 'Portrait-Multiverse-Synchronicity' - image courtesy of Yuji Mizuta

A creative collaboration between Japanese fashion textile designer YUJI MIZUTA and Singapore fashion label MENSWEAR MENSWEAR will be showcased at the opening of the new Museum of Art and Design in Singapore this November.

Yuji Mizuta's universe of imagery is described by him as a "remix of time and culture". Finding inspiration from his Japanese roots and his everyday environment, Mizuta's visual vocabulary consists of traditional Japanese characters, as well as objects that are translated from classical art, to modern or digital objects. Mizuta's working process involves the layering of elements, which unfolds on textile as layers of 'cosmic space'.

The designer's recent trip to Copenhagen provided rich inspiration for his new work, in particular the town's history, its people, and their lifestyles. "For me a textile is like a space where you meet a heterogeneous cultural heritage, and therefore I create my patterns from all possible elements and times", he says. "I hope my audience will get a feeling like, for example, "I've seen it in a dream"; or a memory of a past experience. And that experience can be repeated, like a pattern gets transferred from roller to textile – again and again".

In his new work Yuji presents a multiverse, using elements from his human portraits - eyes, ears and skin, mixed with natural objects from the universe. The result is a complex visual and sensory experience.



Yuji Mizuta, 'Portrait-Multiverse-Synchronicity', installation view - *image courtesy of Yuji Mizuta*



Yuji Mizuta, 'Portrait-Multiverse-Synchronicity', printing process - *image courtesy of Yuji Mizuta*



Yuji Mizuta - *image courtesy of Yuji Mizuta*



MENSWEAR MENSWEAR Sport Coat 1, S/S 2014 - images courtesy of Zin Cattell



Zin Cattell - image courtesy of Zin Cattell



Yuji Mizuta x Menswear Menswear collaboration - photo by The Primary Studio



MENSWEAR MENSWEAR Sport Coat 1, S/S 2014 - image courtesy of Zin Cattell

MENSWEAR MENSWEAR is a social and eco-conscious menswear fashion label based in Singapore, founded by designer Zin Cattell. MENSWEAR MENSWEAR is known for its take on the modern unstructured jacket that lends the wearer a sense of sartorial ease.

The brand's most recent incarnation is Sport Coat 1, which was designed with the modern urbanite in mind. A timeless and light weight single breast jacket with internal and external pockets that are sized for gadgets. A built-in internal webbing arrangement that is designed to distribute the weight of the contents of the pockets more evenly and also help give the unstructured nature of the sport coat a better silhouette. They can also be used as shoulder straps to carry the sport coat like a rucksack if the weather gets too hot or during physical activities like zipping around town on a bicycle.

Zin's experience in working and collaborating with creatives and global brands in diverse fields has led him to start a social media aggregator, extraextra.menswearmenswear.com

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ABOUT INDUSTRY+

Singapore-based production company Industry+ was launched in March 2014, dedicated to producing high quality contemporary design products that are made in Asia.

The development and curation that has gone into their design collection reaches beyond products - always seeking new and emerging designers, providing a platform for creatives that are innovating ideas in art and design. Industry+ wishes to promote and see design from Asia succeed in international platforms.

Industry+

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03-11 National Design Centre

Singapore 188969

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For more information, please visit our website:

www.industryplus.com.sg



ABOUT MUSEUM OF ART & DESIGN

The Museum of Art & Design, or MAD for short, is Singapore's very first private museum that promotes art and design to the masses. Since its inception in 2009 on the third level of Mandarin Gallery in Orchard Road, MAD was the first art space to feature important contemporary art pieces that were usually inaccessible to the ordinary person. The gallery has also been known to support emerging talents especially in the Asian region. Founder Jasmine Tay started the private museum to educate, inspire and extend the world of modern art to those who are not privy to it. In the last few years, it's roster of emerging and superstar artists from Edison Chen to Ai Weiwei has placed the museum as being a key destination for not only art purists and buyers but also to those who can appreciate the influence of art and design on every day life.

MAD Museum

10 Tanglin Rd, #01-01/#02-01

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Tel: +65 6734 5688

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Opening hours: 10am - 8pm, Monday - Sunday

madmad.com.sg

MEDIA PREVIEW: November 7th, 3pm - 5pm.

The artist Yuji Mizuta and designer Zin Cattell will be present and available for interviews.

To RSVP, schedule any interviews or find out more information, please contact any of the following:

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[Please click here for hi-res photos](#)